

ADVERTISING

Opportunities 2016/17



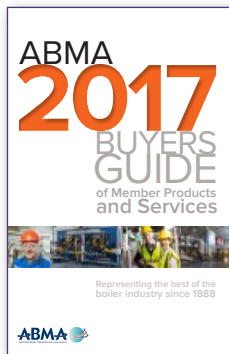
August 15, 2016

Increase your company's visibility through ABMA!

The Buyers Guide Directory of Member Products & Services is distributed at major industry shows to include Power-Gen and the AHR EXPO. All members that exhibiting at the trade shows are provided with a free 1/4 Logo with "Stamp Here" Area and company website in the Passport Books. In addition to that you have the opportunity to place a full page ad in the Power-Gen and AHR EXPO Passport Books.

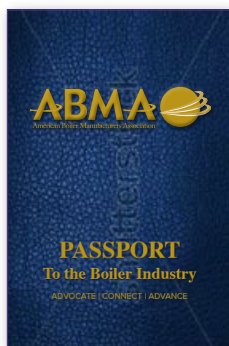
All Ads for the Buyers Guide and ABMA Passport Books will be in full color. A Package deal is available.

NOTE: To take advantage of these opportunities, please email the attached order form to: Alex Lovely – Alex@abma.com.



BUYERS GUIDE

Full Color Ads	Cost
Center Fold (11"x8.5")	\$3500
Back Cover (5.5"x8.5")	\$2750
Inside Back Cover (5.5"x8.5")	\$2250
Inside Front Cover (5.5"x8.5")	\$2250
Back - Center Fold (5.5"x8.5")	\$2150
Front - Center Fold (5.5"x8.5")	\$2150
Random (5.5"x8.5")	\$1800



Power-Gen/AHR EXPO PASSPORT BOOK

Full Color Ads	Cost
Center Fold (8"x6")	\$900
Inside Back Cover (4"x6")	\$600
Inside Front Cover (4"x6")	\$600
Random (4"x6")	\$300

2017 ADVERTISING PACKAGES

Package 1 includes:	SAVE \$250	Cost
1 Random Ad in: Buyers Guide, Power-Gen, and AHR EXPO Passport Book		\$2150
Package 2 includes:	SAVE \$100	Cost
1 Random Ad in: Power-Gen and AHR EXPO Passport Book		\$500

ABMA 2016/17



Advertising Program Order Form

Please Email this order form to: Alex Lovely – Alex@abma.com

Phone: 703-356-7172 | Web: www.ABMA.com

Company: _____

Phone: _____

Representative: _____

Fax: _____

Advertising Contact: _____

Email: _____

Please mark (x) your purchase.

BUYERS GUIDE	Cost
<input type="checkbox"/> Center Fold (11"x8.5")	\$3500
<input type="checkbox"/> Back Cover (5.5"x8.5")	\$2750
<input type="checkbox"/> Inside Back Cover (5.5"x8.5")	\$2550
<input type="checkbox"/> Inside Front Cover (5.5"x8.5")	\$2250
<input type="checkbox"/> Back - Center Fold (5.5"x8.5")	\$2150
<input type="checkbox"/> Front - Center Fold (5.5"x8.5")	\$2150
<input type="checkbox"/> Random (5.5"x8.5")	\$1800

Power-Gen PASSPORT BOOK	Cost
<input type="checkbox"/> Center Fold (8"x6")	\$900
<input type="checkbox"/> Inside Back Cover (4"x6")	\$600
<input type="checkbox"/> Inside Front Cover (4"x6")	\$600
<input type="checkbox"/> Random (4"x6")	\$300

I am exhibiting at **PowerGen**

Booth No. (if known) _____

2017 ADVERTISING PACKAGES	
Package 1 includes:	Cost
<input type="checkbox"/> 1 Random Ad in: <ul style="list-style-type: none">• Buyers Guide• Power-Gen Passport Book• AHR EXPO Passport Book 	\$2150
Package 2 includes:	Cost
<input type="checkbox"/> 1 Random Ad in: <ul style="list-style-type: none">• Power-Gen Passport Book• AHR EXPO Passport Book 	\$500

AHR EXPO PASSPORT BOOK	Cost
<input type="checkbox"/> Center Fold (8"x6")	\$900
<input type="checkbox"/> Inside Back Cover (4"x6")	\$600
<input type="checkbox"/> Inside Front Cover (4"x6")	\$600
<input type="checkbox"/> Random (4"x6")	\$300

I am exhibiting at **AHR EXPO**

Booth No. (if known) _____

All members that exhibiting at the trade shows are provided with a free 1/4 Logo with "Stamp Here" Area and company website in the Passport Books

Signature: _____

Date: _____