# **2019 MEDIA DETAILS**

TRENDS

**TECHNOLOGIES** 

TODAY'S

INNOVATIONS

### TODAY'S BOILER'S **REACH:**

81.9% OF TB SUBSCRIBERS design/specify/recommend & purchase Mechanical Systems & Components.\*

The magazine of The American Boiler Manufacturers Association (ABMA), Today's Boiler reaches 16,057 engineers with hydronic/ steam heat system design/specification influence.\*\*

Dedicated to the advancement and growth of the boiler and combustion equipment industry, Today's Boiler targets consulting, mechanical and facility engineers. Today's Boiler mails with Engineered Systems in May and November and is also sent to our 10,000+ ES digital subscribers— reaching a total of 25,000+ engineers!

# ENGINEERED SYSTEMS

#### **EDITORIAL HIGHLIGHTS**

GOING "BRO" - A Maine college shifts to bioresidual oil (BRO) as part of its campus heating overhaul.

UP CLOSE & PERSONNEL - When it comes to boilers, there are more reasons than one might think for end-users to have a properly trained workforce for maintenance and operations.

**DRONES!** - Facilities are finding out that drones can represent a safer method for performing inspections and some maintenance steps on certain larger equipment.

**CODES & COMBUSTIBLES** - ABMA staff weigh in with the latest on combustion explosions and codes/standards developments.

## SPRING ISSUE Ad close: April 2 - FALL ISSUE Ad close: October 8



RATE DISCOUNT FOR ABMA MEMBERS!

#### **NEED MORE INFORMATION?**

**Contact Your Today's Boiler** Sales Rep:

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\*ES June 2018 BPA Brand Report \*\*Publisher's own data.

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