

Boiler Weekly Digital Blitz Package

Need to highlight a new product or promote your company's news?
Consider a digital blitz in *Boiler Weekly* as part of your marketing strategy!

Heighten your exposure and gain greater visibility within the industry and beyond. Feature an article, product launch, press release, white paper, or compelling company news.

Available in consecutive two-week and four-week options. The four-week option can be updated once with new content after the first two weeks.

- **38.6% Open Rate**
- **48,000+ E-Newsletter Ad Impressions Per Month**
- **10,000+ Boiler Weekly Readers**
- **17,700+ Social Media Followers**

Package Includes:

- A** • Boiler Weekly E-Newsletter Ad (728x90 px)
- B** • Boiler Weekly Sponsored Article
- C** • Lead Article on Newsfeed
- D** • Social Media Sponsored Article Posts on all platforms

2-Week Price: \$1,025 4-Week Price: \$1,450

Boiler Weekly E-Newsletter



Boiler Weekly Newsfeed



Social Media Post (Facebook, Twitter, Instagram, and LinkedIn)



Advertising with ABMA will give your company premium exposure to the top leaders, influencers, and decision makers in the boiler industry!