

2026/27 ADVERTISING PROGRAM ORDER FORM

Company _____

Advertising Contact _____

Email form to Shaunica Jayson,
shaunica@abma.com or Yasmin Rowe,
yasmin@abma.com.

Submit form for Early-Bird Special Pricing by
10/1/26. Print Advertising Closes on 10/8/26.*

PACKAGE OPPORTUNITIES

Details on package items listed to the right. Customize a package by contacting Shaunica.

Buyers Guide/Passport Package BUNDLE & SAVE \$ 600*

- Random Buyers Guide Print Ad
- Online Buyers Guide Category Page Rectangle Ad - 1 year
- Random AHR Expo Passport Book Ad

Regular Price: **\$3,999**

Discount Price: **\$3,399**

☐ Splash Ad: **\$315**

* Buyers Guide Package advertisers receive a \$ 100 Splash Ad discount.

ALL ACCESS – Most Exposure – SAVE \$ 700!* Largest Reach!

- Random and Splash Buyers Guide Print Ad
- Online Buyers Guide Category Page Rectangle Ad - 1 year
- Random AHR Expo Passport Book Ad
- Boiler Weekly Sponsored Article - 4 weeks
- Newsfeed Rectangle Ad - 6 months
- 2 Sponsored Social Media Posts

Regular Price: **\$5,399**

Discount Price: **\$4,699**

Digital Blitz Package

- Boiler Weekly Sponsored Article
- Boiler Weekly E-Newsletter Ad
- Lead Boiler Weekly Newsfeed Article
- Custom Boiler Weekly Subject Line with Company Name - 1 week
- 1 Social Media Sponsored Article Post

2-week Price: **\$1,025**, 4-week Price: **\$1,450**

Social Media Package

- 3 Sponsored Social Media Posts to all 4 of ABMA's Social Channels (Facebook, Instagram, LinkedIn, & X)

Price: **\$650**

**BEST
SELLER**

**Over
16,000
Social
Followers**

2027 Print Buyers Guide 11,000 Distributed in 2026	Regular Price	SAVE 10% by 10/1/26*
☐ Center Fold (11"x8.5")	\$3,820	\$3,440
☐ Back Cover (5.5"x8.5")	\$2,999	\$2,699
☐ Inside Back Cover (5.5"x8.5")	\$2,770	\$2,500
☐ Inside Front Cover (5.5"x8.5")	\$2,450	\$2,200
☐ Front Half/Back Half (5.5"x8.5")	\$2,340	\$2,110
☐ Random (5.5"x8.5")	\$1,965	\$1,770
☐ Splash Ad (2.35"x2")	\$462	\$415

Online Buyers Guide – (6-months)** 11,000+ Active Users	Regular Price	SAVE 10% by 10/1/26*
☐ Home Page Header & Footer Banners (728x90 px)	\$2,200	\$1,999
☐ Home Page Rectangle (600x500 px)	\$1,650	\$1,499
☐ Category Page Header & Footer Banners (728x90 px)	\$1,375	\$1,250
☐ Category Page Rectangle (600x500 px)	\$770	\$699
☐ Featured Product	\$1,100	\$999

Print Buyers Guide advertising ends on 10/8/26 and ad submissions are due by 10/22/26.

2027 AHR Expo Passport Book	Cost
☐ Center Fold (8"x 6")	\$1,040
☐ Inside Back Cover (4"x 6")	\$699
☐ Inside Front Cover (4"x 6")	\$699
☐ Random (4"x 6")	\$350

☐ I am exhibiting at **AHR Expo** Booth No. (if known) _____

AHR Expo Passport ad submissions are due by 11/5/26.

Boiler Weekly E-Newsletter**	Cost
☐ Header and Footer Banner (468x60 px)	\$1,155
☐ Rectangle (600x500 px)	\$1,099
☐ Sponsored Article – 2 weeks	\$580
☐ Sponsored Article – 4 weeks	\$815

Boiler Weekly Newsfeed**	Cost
☐ Header and Footer Banner (728x90 px)	\$699
☐ Rectangle (600x500 px)	\$575

Online Buyers Guide, Boiler Weekly E-Newsletter, and Newsfeed ad rates for 6-month placement. **1-year rates available with additional discount on some ads. All ads are available on a first-come, first-serve basis, space is limited. All online ads should be provided in jpg, gif, or png format.

*All Early-Bird Special Pricing expire on 10/1/26 and print Buyers Guide advertising ends on 10/8/26. The print Buyers Guide ad submission are due by 10/22/26 and digital ad submissions are due by 10/29/26.

Total: